

SPONSORSHIP OPPORTUNITIES



The 14th Annual

WILD NIGHT FOR WILDLIFE 2022

Friday, September 16

Happy Hour 5:00 - 6:15pm; Event Program 6:15 - 7:15pm

Boulder Jewish Community Center (JCC) - 6007 Oreg Ave., Boulder

We're looking forward to seeing you in September! We plan to gather in person for an event that aids the orphaned, injured, and sick wildlife at Greenwood. Please join us in celebrating our 40th year of helping Colorado's wildlife.



EVENT DETAILS:

- Online auction with something for everyone
- Wine, beer, and hearty hors d'oeuvres
- Exhilarating live auction and heartwarming special appeal led by Don Martin, giving you the opportunity to save wildlife in need
- Emcee for the evening is Ed Greene with 9News



PUBLICITY/MARKETING:

- Social Media with over 15,000 followers across all platforms
- Mailings to 5,000+
- Email newsletter to 11,500+ subscribers
- Greenwood's website which averages 1,000 visits monthly

OTHER BENEFITS:

- Monetary - A portion of your donation is tax-deductible
- Engagement - Create memories with friends, coworkers, and clients
- Community - Greenwood is a local nonprofit reliant on supporters like you
- Connection - Align your brand with a beloved cause
- Impact - Make a difference for orphaned, injured, and sick wildlife



TITLE SPONSOR - \$10,000

- Promotion in all event publicity as Title Sponsor
- Your logo displayed in all event marketing materials and on our website
- Full-page ad with your logo inside the front cover of the event program
- Ad in the Greenwood hardcopy newsletter
- Two slides in our event presentation
- Link on our website (12 months)
- Eight admissions to the event



SPONSORSHIP LEVELS & BENEFITS

Sponsorship Benefits	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,500	COPPER \$1,000	BRASS \$500
Recognition on our website	Logo & Link (8 months)	Logo & Link (6 months)	Logo & Link (4 months)	Link (3 months)	Link (2 months)
Recognition in the event program	Full page ad	1/2 page ad	1/4 page ad	1/4 page ad	Listing
Recognition in promotional materials	Logo	Logo	Logo	Listing	Listing
Recognition in event presentation	Logo	Listing	Listing	Listing	Listing
Admission Claim by 9/7	8	8	4	4	2

Admission is \$60. Bring even more friends with our group discount, 8 admissions for \$450!

AUCTION ITEMS NEEDED

Contributions may be tax-deductible

ABOUT GREENWOOD

Greenwood was founded 40 years ago as a private 501(c)(3) organization. We are not a government agency, nor do we receive funding from national organizations. We offer high quality treatment for injured or sick wildlife and hand-raising of orphaned mammals, songbirds, and waterfowl/shorebirds, leading to their release. As the largest rehabilitation center of our kind in Colorado, we provide essential services that depend on the generosity of businesses and private supporters.

Greenwood cares for many species of Colorado wildlife, from as large as a coyote to as small as a hummingbird. In 2021, over 4,000 wild animals came through our doors of which 74% were orphaned. We are the only center treating songbirds, waterfowl, and mammals from north of Pueblo to the Wyoming border.

We also provide valuable learning experiences for children and adults through our education and outreach programs, advising the public on humane solutions to human-wildlife interactions. In 2021, we presented to more than 5,000 community members.

For more information, contact:
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