

GREENWOOD WILDLIFE REHABILITATION CENTER





Annual Report for 2020











Yellow-rumped Warbler

Greenwood's mission is to rehabilitate sick, injured, and orphaned wildlife for release into appropriate habitats. Greenwood also strives to educate the public, emphasizing humane solutions to human/wildlife interactions.

History of Greenwood

Founded in 1982, Greenwood Wildlife Rehabilitation Center was initially a small, one-room offshoot of the Humane Society of Boulder Valley (HSBV). One year later, the family and friends of Natalie Gneiser — a young woman who was killed while trying to rescue an injured dog on the highway — donated memorial funds to this cause, allowing the center to expand to help more patients.



During the next 14 years, the number of animals brought to the center for care increased by 20–30% each year. Meanwhile, as Boulder grew, ensuring a quiet and secure environment for wild animals to recover became increasingly difficult.

In March 1993, the Center incorporated due to its continuous growth and was named Greenwood Wildlife Rehabilitation Sanctuary (officially renamed "Center" in 2008). "Greenwood" was the name of the Center's first rehabilitated raccoon, which had been burned in a chimney fire. At the time of incorporation, Greenwood was operating out of a veterinarian's office in north Longmont.

In 1997, Greenwood secured a lease from Boulder County for property on Highway 66 between Longmont and Lyons. For the next 10 years, it operated out of two modular units on this site. Caging was built for raccoons, songbirds, squirrels, rabbits, coyotes, and foxes. In 2007, the Center received a contribution to purchase the previously leased property plus an additional 1.5 acres. Another large contribution provided funds to help build a new, state-of-the-art facility, with donations coming from many other supporters. Greenwood moved into this building in early 2009.

Fundraising efforts and the annual budget continued to increase with the addition of a Thrift Shop in 2004 and a major annual event, *Wild Night for Wildlife*, in 2009. In 2012, Greenwood relocated the Thrift Shop and expanded its retail efforts to include a Consignment Gallery, the only nonprofit store of its kind in Boulder County. Education and Outreach programs, the other important component of Greenwood's mission, have consistently grown as well.

It doesn't stop there! We've continued to expand our facility by building a waterfowl enclosure in 2017. We added a new crow aviary and finished renovations to our existing fox enclosure in 2019. These improvements allow us to care for more orphans and treat them for longer periods of time, instead of transferring them at an early age to other rehabilitators.

Another important part of our mission is education and outreach, teaching about the importance of protecting Colorado's natural fauna as well as finding humane solutions to human-wildlife conflicts. Greenwood's community outreach programs have been growing steadily and have readily adapted to the recent push toward virtual media.

Since its inception, over 200 different species have been rehabilitated at Greenwood. With only a small year-round staff, the majority of personnel needed to operate the Center include the volunteers, interns, and seasonal employees who work diligently from March through October caring for up to 500 animals each day. Greenwood currently has 16 rehabilitators licensed by Colorado Parks and Wildlife, and our success rate remains high as we all work together. As the only Center providing care for a wide variety of species from north of Pueblo to the Wyoming border, Greenwood provides leadership to the wildlife rehabilitation community throughout Colorado and the nation. Despite the unprecedented challenges of 2020 and the global coronavirus pandemic, Greenwood remains steadfast as an essential service providing care and rehabilitation to wildlife in need.

Cover, clockwise from top: Mallard Duck, Common Loon, Least Chipmunk, Black-billed Magpie, Broad-tailed Hummingbird, Yellow-bellied Marmot, Baby Raccoon



Blue-winged Teal

From the Board President

Dear Supporters,

Reflecting back on our 38th year, I am proud that we have remained committed to the rescue and rehabilitation of our local wildlife, even in the face of the challenges of 2020. We prevailed through the difficulties brought on by the global pandemic by relying on the responsiveness of our team and the support of our community. We are grateful to all of you for standing firm in upholding our mission and continued growth.

The pandemic caused many changes to our operations, and we prioritized the health and safety of our team and community while also still honoring our mission. Throughout the past year, nearly 3,200 orphaned, sick, and injured animals came to us for aid. Despite COVID-19 restrictions, nearly 300 volunteers and interns contributed almost 18,000 hours caring for our animals, raising funds, assisting with outreach, and working in our stores. On behalf of the Board of Directors, I applaud the amazing dedication and hard work of the staff, volunteers, and supporters who make Greenwood Wildlife so impactful and incredible.

Though the Center remained open to receive wildlife, we could not get together in-person to celebrate our annual *Wild Night* gala or other events. Instead, we found creative approaches for fundraisers and gatherings, canceling some and moving others to virtual platforms. The potential financial impact of these changes could have been devastating; events and fundraisers brought in less revenue than previous years. Yet all of you rallied and supported Greenwood wholeheartedly, with overall donations making up the lost event revenue. Your contributions, along with a Paycheck Protection Program forgivable loan, helped us retain employees and stabilize our assets. We had the flexibility to try new and creative approaches during this time of ambiguity and were able to end the year on strong financial footing. Throughout 2020, the community also showed support for our unique Thrift Shop and Consignment Gallery, helping to sustain Greenwood's mission while giving a second life to an incredible array of goods.

As we prepare for what the year ahead will bring, we know more change is in the air. Our team is getting ready for the groundbreaking of our newest structure: a bunny rehabilitation building. Affectionately known as the Bunny Hotel, this facility will provide the quiet, calm environment necessary for rabbits. It will fill the gap for the care of orphaned bunnies caused by the announcement that the Colorado Wild Rabbit Foundation will close within the next two years.

In this time of uncertainty, people are taking stock of what is truly important to them. The year 2020 was one of challenges and innovation. Overcoming the obstacles presented by the pandemic was just one example of the spirit of our organization. We will continue this journey of rescuing and rehabilitating orphaned, sick, and injured wildlife for release into appropriate habitats. And we will do this together. The outpouring of support for Greenwood and our mission was truly inspiring and makes me confident that our community will continue to stand behind our work while we navigate these turbulent times.

Molliet Sincerel

Kathy Lockhart, Board President





Unaudited Financial Information

Sources of Support

Contributions	\$ 473,526	(33%)
Events	\$ 165,858	(11%)
Retail Stores	\$ 359,469	(25%)
Foundations	\$ 194,119	(13%)
Municipal Contracts	\$ 77,000	(5%)
PPP Forgivable Loan/Interest/Dividends	\$ 197,209	(13%)
Total	\$ 1,467,181	
Expenses		
Animal Care, Operations	\$ 558,745	(46%)
Community Education, Outreach	\$ 87,373	(6%)
Support Services	\$ 99,865	(8%)
Fundraising, Retail Stores	\$ 411,970	(33%)
Consignor Payouts	\$ 90,235	(7%)
Total	\$ 1,248,188	
In-Kind	\$ 313,558	
Total Net Assets (12/31/2020)	\$ 1,010,431	





Number of Animals Treated

Songbirds	1,595
Waterfowl & Shorebirds	469
Raptors (transferred)	1
Coyotes	1
Foxes	8
Rabbits	277
Raccoons	113
Squirrels	558
Reptiles (transferred)	4
Other Mammals	165
Total	3,191
Released	1,092
Transferred to Other Rehabilitators	99
By county	
Boulder	32%
Denver Metro	23%
Larimer	19%
Other	14%
Weld	12%
Percentage of ornhans	

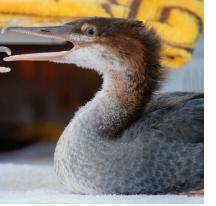
Percentage of orphans

67% (64% of birds; 76% of mammals)

Volunteer/ Intern, & Education/Outreach Programs

Education/Outreach Program

5	
Total Participants	1,564
Number of Events	37
Volunteer/Intern Program	
Total Number of Volunteers & Interns	270
Total Volunteer Hours	17,820
Animal Care Volunteers	5,790
Interns	8,192
Education / Outreach	125
Fundraising	693
Board of Directors	710
Thrift / Consignment	1,000
Community Service	351
Other	959



Volunteer/Intern, & Education/Outreach Summary

Not surprisingly, 2020 was a difficult year for Greenwood, and yet our animal care team still managed to care for 3,191 wild animals! This accomplishment would not have been possible without the incredible help of our volunteers who supported us despite the pandemic. Altogether, 270 volunteers and interns devoted their time to Greenwood, accumulating 17,820 hours in animal care, outreach, fundraising, administration, and much more.

Given safety concerns due to COVID-19, we reduced the number of animal care volunteers on-site. We continued with our internship program and recruited 64 members from across the country. They spent a total of 8,182 valuable hours caring for orphaned and injured wildlife. These internships introduce people with all backgrounds to an emerging discipline within the wildlife and environmental conservation fields.

Greenwood's Education and Outreach Program strives to achieve a similar goal — teaching people how to live with their local wildlife humanely and without conflict. Unfortunately, due to the pandemic and resultant school closures, our program reached a significantly lower number of people in 2020. We presented to a total of 1,564 adults and children, mainly virtually, in Boulder County. Venues included the Nature Kids Lafayette (NKJN) in-school program, volunteer and career fairs, environmental-related events, and more. Our education department is now focusing on creating a virtual curriculum to reach a higher number of people moving forward, including virtual puppet shows for children in preschool, kindergarten, and 1st grade.

Even in this time of uncertainty, our volunteers and interns have come together to help Colorado wildlife. Volunteering and community engagement matter now more than ever!



Thrift Shop & Consignment Gallery

What a year 2020 was for the stores! We were off to a roaring start in January, and then COVID-19 became a household name. As the premier Boulder County thrift and consignment retailer, with deep ties to our community, we've always been committed to providing a safe and unique shopping experience. Consequently, on March 16th we followed the mandate of health officials and local government and closed the Thrift Shop and Consignment Gallery.

During our closure, we found creative ways to continue to serve the needs of our community. We maintained sales through our Online Consignment Gallery, even utilizing our freight elevator for viewing and selling — a great strategy for social distancing. Meanwhile, our team prepared for reopening by adding Plexiglas register partitions and creating a plan to limit customer capacity.

Starting in May, weekly operations began with three days each week and in early summer we opened up to four days. Our community rallied to support us — sales were booming even being open on a limited basis. In the fall, we followed feedback from our team and reduced hours to two days a week. Each day, customers were waiting at our doors in anticipation of shopping with us. As the pandemic continued, so did our sales.

After a year of learning and growth, we have honed our cleaning routines and social distancing practices and instilled confidence in team members and customer safety. As unemployment continues to rise and brick-and-mortar stores close across our country, we continue to see a strong trend in shoppers' visiting thrift and consignment stores to save money and show their support for recycling and reusing resources.

Reuse + Recycle = Rehab for Wildlife!





Wild Night Auction Donors

Affordable Relief CBD Alexia Sites Ambrosia Glass Art Amy Rullkoetter Arapahoe Basin Arvada Center for the Arts and Humanities Avery Brewing Company Bad Daddy's Burger Bar Ballmer Peak Distillery Beth Conrev **Big Horn Restaurant** Big Red F Restaurant Group Bird & Jim Blake's Taphouse Bless Your Heart Ranch Botany Landscape Gardening Bougie Syrups Boulder Cork Boulder Dushanbe Teahouse Boulder Philharmonic Boulder Spirits by Vapor Distillery Bronca Brookside Advisors Bruce & Tonya Harrington Casa Grande Mexican Restaurant CEMEX Cindy Gage City of Boulder Parks and Recreation City of Louisville Recreation & Senior Services Claire's Restaurant and Bar Clyfford Still Museum Cocktailpunk Colorado Rockies Conscious Alliance Cottonwood Kennels Dana Birke Designs Dara Miles Dave Delozier David Petroy Denver Art Museum Denver Museum of Nature & Science Denver Zoo Dunraven Inn Durango & Silverton Narrow Gauge Railroad e.Quilter.com Egg of Estes Park Elena Klaver Ellen O'Leary Esther Mills Frank's Chophouse Funky Olive Art Studio Gail Pederson Gayle Ellis Glenwood Caverns Adventure Park Greenwood Thrift Shop and Consignment Gallery Greenwood Wildlife Rehabilitation Center Gustavo Lozada

Hand & Stone Massage and Facial Spa Hanlie Wessels Hazel's Beverage World Heidi Pate Hemlock Pottery History Colorado Center Home Depot Honora's Watercolors Hotel Boulderado Iron Mountain Hot Springs Jeff Whiton Jim McCready Jody Riesberg Kathleen Lanzoni Ken Forman Kiki & Drew Anderson Kong Company Le Peep Lea & Jim Peshock Left Hand Animal Hospital Life EnMotion Jewelry – Elizabeth Hanssard Lillian Connelly Linda & Patrick Tyler Linda Bitner Little Man Ice Cream Lois Rentz Lyons Farmette Maruca Design McGuckin Hardware Monica Berreman — Sisterhood of the Traveling Gourds Nancy & Bob Sievers New Beat Foods Nicky's Steakhouse Restaurant & Lounge Niwot Inn Noodles & Company Norm Lewis Only Natural Pet Out-U-Go! Proto's Pizzeria Napoletana Rick Bedell **Riverview Pines** Robin Chocolates Rosi Dennett Santa's Workshop Savory Spice Shop Seven Barrels Shinesty Silver Canyon Coffee Spirit Hound Distillers The Hidden Treasure 2 The Rock Inn Mountain Tavern Trattoria Stella Viewpoint Wines Whimsy Studios Denver Wild Birds Unlimited Arvada Wild Birds Unlimited Denver Wild Spirits Gallery YMCA of the Rockies Your Way Custom Design

Zeal Optics

Hal & Connie Roth

Wild Night Sponsors

Title Sponsor

Scott Birmingham

Silver Level

Anonymous Books of Discovery FNBO Jericho Martinson Services The Crazy Merchant Xcel Energy Foundation

Bronze Level

Anderson's Natural Pet Food Boulder Creek Neighborhoods Boulder CPA Group Boulder Scientific CEMEX Martin Marietta McElwain Family Foundation Tiglas Ecological Services Yes Energy

Copper Level

Animal Arts Design Studio Axiom Design Architecture Bedell & Associates CPAs Brownstein Hyatt Farber Schreck Cottonwood Kennels

Brass Level

Dr. Liz O'Rourke Edward Jones — Sally Fischer e.Quilter.com

In-Kind

Gary Shapiro Niki Bornes

Foundation and Trust Support

786 Foundation Alice N. Jenkins Foundation Communities Foundation of Texas Community Foundation Serving Boulder County Dr. Scholl Foundation **GR's** Foundation McGrath Family Foundation Rada Family Foundation Robert E. Ringdahl Foundation Sonny Foundation The Barrett Family Foundation The Hadley and Marion Stuart Foundation The Lauretta Boyd Charitable Trust The Peter Stevenson Foundation The Sadler Family Foundation Timberhill Ltd. Foundation Walter & Ursula Eberspacher Foundation Willard L & Ruth P. Eccles Foundation





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Personnel

Board of Directors Officers Kathy Lockhart, President Dave Petroy, Vice President Rick Bedell, Treasurer Brian Anderson, Secretary

Directors

Kiki Anderson Courtney Bartkus Veronica Blazewicz Annie Casey Nicholas Flores Ken Forman Gustavo Lozada Alisa Page Jeff Whiton

Advisory Board

Linda Bitner, Event Committee Chair Jennifer Lewis, Financial Advisor Alison Hazel, DVM, Veterinary Consultant Clyde Mason, Graphic Designer Cindy Yeast, Communications Consultant

Year-round Staff (Center)

Linda Tyler, Executive Director Amanda Lau, Associate Director Lea Peshock, Animal Care Supervisor Claudia Laprise, Volunteer/ Outreach Manager Amanda Manoa, Licensed Rehabilitator Bob Nightwalker, Licensed Rehabilitator Josh Traver, Licensed Rehabilitator Mysti Tatro, Communications/ Marketing Coordinator MeLena Trujillo, Front Desk/ Outreach Coordinator Georgia Jallo, Administrative Assistant

Year-round Staff (Retail Stores)

Diane McCarthy, *Retail Manager* Tamara Hampikian, *Sales Associate/Social Media*

Sales Associates Chris Blackmon Deirdre Franklin Cheryl Hodges Katie Little Beth Rzasa Jamie Smart

Photographer Ken Forman

Licensed Rehabilitators

Chris Blackmon Jan Bova Marla Browne Abbie Fritz Amelia Gazzo Mimi Gillatt Alison Hazel, DVM Amanda Manoa Bob Nightwalker Tallon Nightwalker Lauren Olsen Lea Peshock Tara Reilly, DVM Rhonda Schaefer Ingrid Thoenelt Winter Josh Traver

Seasonal Staff

Kristina Bartz Taylor Carpenter Kelsey Chase Erin Ciacio Cassie Davis Michela Dunbar Jesika Feldman Amelia Gazzo Cassandra Gearhart Jessica Jones Lisa Lindenbaum Mary Lunsford Josh Martin Sarah Martin Lauren Olsen Robin O'Steen Vitor Pagano Tessa Parrish Frin Priest Susie Ritschard Jacqueline Schoppe Kaitlyn Sheley Sarah Sparling Marilyn Stevens Josh Traver Melena Trujillo Mailou Vang Kyle Wagner Neilee Wilhelm

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