

Greenwood Wildlife Rehabilitation Center's Dine Out for Wildlife Fundraiser!



Who is Greenwood Wildlife Rehabilitation Center?

We are a Boulder-based nonprofit that has rehabilitated orphaned, sick and injured wildlife for release into their appropriate habitats for over 35 years. We also strive to educate the public regarding humane solutions to human/wildlife conflict. We cared for more than 3,400 birds, small mammals and waterfowl last year and are the only facility in the Greater Denver area and North-central Colorado region that can help songbirds, small mammals and waterfowl.

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How does Dine Out work?

Your restaurant picks a day, any day, that it would be willing to donate 10-15% of sales to Greenwood Wildlife, and we promote your restaurant on your specific "Dine Out Day" to our supporters, volunteers and the community.



Why should my restaurant participate?

- ◆ Boost revenue for a day
- ◆ Generate positive community associations with your business; according to studies, 85% of consumers have a better outlook on businesses that give back to a charity.
- ◆ Hosting a fundraiser = free marketing and brand exposure, giving you the potential to earn new, loyal customers
- ◆ Support your local wildlife, and feel good about giving back to your community
- ◆ Donations are tax deductible

What kind of free publicity will your restaurant receive?

- ◆ Promotion in our monthly e-mail to 7,500 subscribers
- ◆ At least two weeks of promotion on our website home page, which averages 19,400 visits monthly
- ◆ Several promotional posts on Facebook (7,200+ friends) and Twitter
- ◆ Advertising in our weekly Volunteer Newsletter that is sent to 200 people
- ◆ Promotion to approximately 500+ weekly shoppers at our Thrift Shop & Consignment Gallery in Boulder



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How do I get my restaurant on the Dine Out Day schedule?

Contact the person who gave you this flyer! Or, email Linda Tyler, Executive Director, at linda@greenwoodwildlife.org