

Annual Report for 2010

This American White Pelican came to Greenwood with fishing line and hooks entangling his beak and feet. He was unable to eat, walk or fly and was near death. After the hooks and line were removed, he feasted on eight pounds of fish a day and was released after three weeks.



Our Mission

Greenwood's mission is to rehabilitate sick, injured and orphaned wildlife for release into appropriate habitats. Greenwood also strives to educate the public, emphasizing humane solutions to human/wildlife interactions.

History of Greenwood

It all started in 1983 when the Humane Society of Boulder Valley (HSBV) founded a wildlife rehabilitation center. Two years later, the family and friends of Natalie Gneiser, a young woman who was killed while trying to rescue an injured dog on the highway, donated memorial funds to this cause. Subsequently, the center was named after her—the Natalie Gneiser Wildlife Rehabilitation Center.

Over the next 14 years, the number of animals brought to the Center increased 20-30% annually. Meanwhile the city of Boulder grew around HSBV and it became difficult to provide a quiet and secure environment for recuperating animals.

In March 1993, the Center incorporated and changed its name to Greenwood Wildlife Rehabilitation Sanctuary to reflect its mission and the continual growth of the organization. Greenwood was the name of the first raccoon that was rehabilitated after being burned in a chimney fire.

A second major change came in 1997 when Greenwood secured a lease for property between Longmont and Lyons. For the next ten years,

Greenwood operated out of two modular units at this site. Caging was built for raccoons, birds, squirrels, rabbits, coyotes, and foxes. Over 140 different species have been rehabilitated. With a very small year-around staff, the majority of personnel needed to operate the Center (changed from Sanctuary in 2007) are the 150-plus volunteers, interns, and seasonal staff who work diligently from May through October.

In 2006, a Building Committee was formed to address the need for a new facility, a dream of Greenwood for many years. In 2007, the Center received a substantial contribution from a donor to purchase the previously leased property on Highway 66 plus an additional 1.5 acres. Another large contribution provided funds for a new building, with donations coming from many other supporters during the capital campaign.

Construction began in 2008 and the building was completed in early 2009. This is a great step forward as well as a testament to the commitment of Greenwood's supporters and the community in providing hope for injured and orphaned wildlife.

From the Board President:



As 2010 ends, it has been nearly two years since we moved into our wonderful new building. Our super Executive Director, Linda Tyler, has also been with us for two years and has brought a higher level of professionalism to the organization. Our staff has remained essentially constant over the last two years for the first time in my memory. Our Volunteer and Outreach Coordinator, Lindsey Goodwick, went on maternity leave and we hired Leslie Glover to take her place. Upon Lindsey's return, she will only be responsible for the volunteer coordination part of the job and Leslie will expand the Center's important outreach program by devoting all of her time in that direction.

The animal rehabilitation efforts this year have been excellent. We saved more than 1,070 animals, including those transferred to other rehabbers, which have already been or will be released back into the wild. Apart from the animals that died within 24 hours of coming to Greenwood, we had a wonderful success rate of more than 70 percent. I continue to be deeply moved by the efforts of our staff, board members, and volunteers, who have been responsible for saving many thousands of animal lives. I count each one as a tribute to my daughter Natalie, whose death 28 years ago started Greenwood.

The Greenwood Thrift store has seen major changes. It moved two doors east into a space with almost twice the area of the old space. We have a new Thrift Store Manager, Roseanne Ashley, and Assistant Manager, Isha Ohja, who are real "go-getters" and who have taken advantage of the larger space. They have also expanded our business by researching and pricing specialized items to add to our merchandise. Last year we cleared over \$60,000, more than ten times our best year since the shop opened seven years ago.

There have been some major changes on the board. Michelle Myers took over as treasurer from Linda Chameroy who became president in February. We added Benny Carreon, CEO of his own company, Carol Foley, senior consultant for an advertising firm, and Gee Gunawardana, a senior researcher for a biopharmaceutical company. Casey Whisenhunt retired from the board, citing time conflicts with his business. Sadly, we lost Linda Chameroy, a stalwart volunteer for Greenwood for the last nine years. I returned as board president in October when she resigned.

Linda Tyler continues to amaze us with her competence as a personnel director and with her fundraising talent. In spite of the recession, which has affected so many non-profits, we remain "in the black." Linda—with the help of her colleague and wonderful volunteer Linda Bitner, the rest of the Greenwood staff, volunteers, and board members—put on the second annual "Wild Night for Wildlife" event for nearly 250 Greenwood supporters. It cleared more than \$50,000.

We look forward to another positive year in 2011. With the help of our donors and supporters, we will continue our work to preserve the precious wildlife of Colorado.

A handwritten signature in black ink that reads "Art Gneiser". The signature is fluid and cursive, with the first name "Art" being particularly prominent.

Art Gneiser
President, Board of Directors

Financial Information

SOURCES OF SUPPORT

Contributions	\$194,758	(35%)
Events/Thrift Store	\$244,531	(44%)
Foundations	\$ 85,556	(16%)
Municipal Contracts	\$ 28,000	(5%)
Total	\$552,845	

EXPENSES

Animal Care, Operations	\$351,494	(63%)
Community Outreach	\$ 16,223	(3%)
Support Services	\$ 55,846	(10%)
Fundraising, Thrift Store	\$134,900	(24%)
Total	\$558,463	



Baby raccoon



Mallard ducklings

Total Number of Animals Treated

Coyotes	5
Foxes	42
Other Mammals	61
Rabbits	237
Raccoons	153
Raptors (Transferred)	1
Songbirds	1,116
Squirrels	368
Waterfowl and Shorebirds	146
Total	2,129
Released	913
Transferred to Other Rehabbers	103

Volunteer and Outreach Programs

Education/Outreach Participants	1,856
Total Volunteers	129
Total Volunteer Hours	23,516
Animal Care	17,720
Fundraising/Outreach	2,625
Board of Directors	763
Interns	1,650
Other	758



Baby fox squirrel

Greenwood Gift & Thrift Store

The year 2010 was one of big changes at Greenwood's Thrift Shop. The new management team began in February. In June, the Shop moved down the block to a much roomier and brighter location at 3141 Walnut in Boulder. We were able to take much larger items including furniture as well as providing transport for these.

In 2010, volunteers donated 1,443 hours to the Shop. Net income increased from \$9,328 in the previous year to \$62,166.

The Shop is Greenwood's public face, with fabulous selections of clothing, beautiful and unique home décor, antiques, furniture, music, books, and much more. All proceeds go directly to help the animals in our care.



Volunteer and Outreach Programs

In 2010, a total of 129 volunteers donated 23,516 hours to Greenwood. Animal care volunteers contributed 17,720 hours. They worked directly with the wildlife—cleaning, feeding, medicating, and providing general care. More than 3,000 hours were donated to administration, fundraising, outreach, facilities, and website design. The Board of Directors provided 763 hours of assistance. In all, 16 non-paid interns provided 1,650 hours in animal care, working alongside staff to learn new skills. Total volunteer hours increased by more than 7,500 compared to 2009.

In 2010, the Greenwood educational program reached 1,856 participants of all ages. Venues included summer camps, schools, scout troops, civic organizations, and community events. This was an increase of nearly 200 hours over the previous year.

In December, Leslie Glover took over the outreach position at Greenwood. She brings with her 18 months of experience at a wildlife rehabilitation center in British Columbia, much of that focused on education.



Baby cottontail

Wild Night for Wildlife Auction Donors

7WEST Pizzeria & Pub
 A Pet's Place Animal Hospital
 Adorn Home and Gift Gallery
 Angela Baker
 Art & Nancy Gneiser
 Art in Time
 Autumn Hill International
 Equestrian Center
 Barbed Wire Books
 Basil Flats Restaurant
 Beau Image Salon
 Berry Patch
 Big F Restaurant Group
 Bill Waite
 Black Cat Restaurant
 Blue Hills Dog & Cat Shoppe
 Boulder Country Club
 Boulder's Dinner Theater
 Brasserie Ten Ten
 Brenda Kasper
 Brown's Shoe Fit Co.
 Canine Campovers
 Carol Monaco
 Casa Alvarez
 Cayenne Kitchen
 Celestial Seasonings
 Chocolove
 Chophouse & Brewery
 Cilantro Mary's Restaurant
 Classic Facets
 Cloud Photography
 Crescent Moon Snowshoes
 CooperSmith's Pub & Brewing
 CU Bookstore
 Danielle Andres
 Dayle Rose Pottery
 Denver Center for the
 Performing Arts
 Dhana Reichardt
 Diana & Paul Docktor
 Divine Divas
 Dr. Linda Mearns
 D'Vine Wine
 Elena Klaver
 Elite Electrology Esthetic Spa
 Esther Mills
 Farfel's Farm
 Flatiron Coffee
 Flatirons Bank
 Flatirons Golf Course
 Flatirons Pilates
 Flavor of India
 IV Seasons Skin Care
 Gaynel Andrusko
 Genevieve Devaud
 Gold Key Travel Ltd.

Good Times Burgers
 Great Frame-Up, Longmont
 Greenwood Board of Directors
 Greenwood Thrift Shop
 Groomingdale's Pet Salon
 Gypsy Wools
 Hartlove Photography
 Haystack Mountain Golf Course
 Here Comes the Groomer
 Hotel Boulderado
 Hotel Monaco
 Hunter Douglas
 Images @ 5280 Photography
 Janiece Woodland
 Jennifer Haynes
 JJ Bookish,
 Certified Massage Therapist
 Joe Prentice
 John Walpole Reflexology
 Johnny Carino's Italian Restaurant
 John's Restaurant
 Joyful Furniture
 KGNU Community Radio
 Lake Valley Golf Club
 Laudisio Italian Restaurant
 Linda Bitner
 Linda & Patrick Tyler
 Longmont City Golf
 Longmont Great Harvest Bread
 Lumenarea
 Madeline Day
 Madhava Honey
 Martini's Bistro
 Mateo
 McGuckin Hardware
 Mike Brouse Photography
 Momentum—Meaningful Things
 Mountain Sun Pub & Brewery
 Mystic Garden
 Niwot Massage
 Old Tibet
 On the Avenue
 Oskar Blues
 Panayoti Kelaidis
 Pasta Jay's
 Peggy Iden
 Pete's Electric Bikes
 Photography G
 Pixels by Paul
 Pump House Brewery
 Q's Restaurant
 Quilt Fairy
 Radda Trattoria
 Randy & Gayle Ellis
 Reboli Art & Design
 Red Canyon Art Company

Wild Night for Wildlife Sponsors

\$5,000

Anonymous

\$2,500

Books of Discovery
 Mark Carson H. Carson
 and Associates, P.C.

\$1,000

Wells Fargo

\$500

Alpenglow Emergency Center
 axiom design pc architecture
 Golden Triangle Construction
 Great Clips
 Sterling-Rice Group
 Tiglas Ecological Services

\$250

Animal Arts—
 Animal Care Architecture
 A Pet's Place Animal Hospital
 Arapahoe Animal Hospital
 Beverly Endsley—Artist
 Climax Molybdenum Colorado
 Operations—a Freeport
 McMoran Company
 Faegre & Benson LLP
 Kingsbery Baris Vogel Nuttall
 CPAs and Advisors
 Smiley Property Management
 The WW Reynolds Companies
 Wright Kingdom Real Estate

In-kind

Brock Publishing
 BigWow Display
 Daily Camera
 KRCN AM 1060 Denver/Boulder
 Yellowscene Magazine

Restaurant 4580
 Rio Grande Mexican Restaurant
 RiversColorworks+Design
 Robey Frasche
 Rock Bottom Restaurants Inc.
 Room to Room
 Sew Good Alterations
 Sharon Woelk
 Shoe Express
 Sparkman Shaffer Perlick LLP
 SpringHill Suites by Marriott
 SUGARBEET
 Sunburst Salon
 Susanne & Jake Page
 Susie Coit
 Tablescapes By Design—
 Robbie Freund
 The Blending Cellar
 The Lesson Studio:
 Music for Everyone
 The Orange Door
 The Wild Animal Sanctuary
 Tully Mills
 Turley's Restaurant
 Used Book Emporium
 Vecchio's Bicerletteria
 Wine Shop At Home
 YMCA of the Rockies
 Ziggi's Coffee House
 Zina Richardson

Wine, Beer, & Spirits Donors:

Alaskan Brewing Company
 Applejack Liquor
 Avery Brewing Company
 Boulder Beer Company
 Boulder Wine and Spirits
 Boulder Wine Merchant
 Deschutes Brewery
 Ed & Pixie McCabe
 Left Hand Brewing Company
 Liquor Mart
 Lumber Liquor, Lyons
 New Belgium Brewery
 Organic Vintners
 Oskar Blues Brewery
 Sierra Nevada Brewing Company
 Snowy Peaks Winery
 Stone Brewing Company
 The Melting Pot Restaurants

Baby red fox



Business and Community Support

Acquavena
Alpenglow Emergency Center
Animal Urgent Care
Animals and People Together
Arapahoe Animal Hospital
ASPE, Inc.
Aspen Meadow Veterinary Specialists
Babinetics
Ball Corporation
Berry Patch
Books of Discovery
Boulder Bird Club
Boulder Scientific Co.
Boulder Stained Glass Studios
Broadway Animal Hospital
Budget Blinds
Centennial Valley Animal Hospital
Change for Good
Cottonwood Kennels, Inc.
Daphne's Greek Café
DCP Midstream Matching Gifts Program
Double D Accounting, LLC
Ericsson, Inc.
Flatirons Pilates
Front Range Precision
Google Matching Gifts Program
Gwynne's Greenhouse & Gardens
Harmony Healing Center
Humane Society of Boulder Valley
IBM Employee Services Center
In Clover, Inc.
In Perspective, Inc.
ING Employee Giving Campaign
Insight Inspection Service, Inc.
Jackson Enterprises III
Jamie & Bethany Yurek, DVMs
Janus Capital Group
Kingsbery Baris Vogel & Nuttall
Longmont United Hospital
Mason Design
ModMarket
Momentum
Motorola Foundation
Mountain Outfitters
Officiency Inc.
One Earth Landscape, Inc.
Organized By Design
PG Environmental
Proto's Pizza
Qualcomm
RD Speer Associates LLC
Redstone Review
Rockin Robin Retro
Sandoz, Inc.
Smith Pipeline Construction Inc
Sterling-Rice Group, Inc.
Stratus Consulting, Inc.
Techsearch International, Inc.
Truist
Vie Vie Luxe Boutique
West Ridge Animal Hospital
Your Cause Sports

Foundation and Trust Support

786 Foundation
Alice N. Jenkins Foundation
Animal Assistance Foundation
Bernice Barbour Foundation, Inc.
Colorado Council
 For Wildlife Rehabilitation
Communities Foundation of Texas
Dr. Scholl Foundation
Elinor Patterson Baker Foundation
Horejsi Charitable Foundation
Jared Polis Foundation Gift Fund
John S. Scurci Foundation
Lyons Community Foundation
Meek Foundation
Sonny Foundation
The Community Foundation
 Serving Boulder County
The Young Philanthropists Foundation
Xcel Energy Foundation
 Matching Gifts Program

Baby raccoon



Personnel

Board of Directors

Officers

Art Gneiser, *President*
Sherry Ellms, *Vice President*
Michelle Myers, *Treasurer*
Alison Hazel, DVM, *Secretary*

Directors

Benny Carreon
Cindy Delozier
Carol Foley
Gee Gunawardana
Ed McCabe
Brian Schnall

Advisory Board

Linda Bitner, *Event Committee Chair*
Don Dick, *Financial Advisor*
Clyde Mason, *Graphic Designer*
Janet Rutigliano, *Board Member,*
Colorado Council for Wildlife Rehabilitation
Jim Williams, *Attorney*

Staff

Linda Tyler,
Executive Director
Susan Honeycutt,
Animal Care Manager
Lindsey Goodwick,
Volunteer Manager
Leslie Glover, *Education/Outreach Coordinator*
Allison Mata & Dhana Reichardt ,
Animal Care Technicians
Georgia Jallo,
Administrative Assistant
Roseanne Ashley,
Thrift Shop Manager
Isha Ojha, *Assistant Thrift Shop Manager*
Mike Schwarz, *Facilities*

Seasonal Staff

Patty Dellinger
Alyssa Erickson
Mimi Gillatt
Kyle Hettema
Sheila Holliday
Carol Monaco
Gabriele Paul
Lea Peshock
Fiona Petersen
Monica Stoffregen
Sam Tolve
Victoria VanCamp
Cathy Wolfe
Wunpenn Zaborek



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Wood Duck

